# Northern Engraving Corporation

Baseline Report for the Cooperative Agreement Between NEC and the Department of Natural Resources December 6, 2002

On June 10, 2002, following a Public Comment Period and formal public Hearing, the Wisconsin Department of Natural Resources (DNR) and Northern Engraving Corporation (NEC) signed an Environmental Cooperative Agreement that includes the NEC facilities in Sparta and Holmen, Wisconsin. This Agreement was developed under Wisconsin's Environmental Cooperation Pilot Program pursuant to Section 299.80, Wis. Statutes, to evaluate innovative environmental regulatory methods including whole-facility regulation.

## **Background**

NEC manufactures nameplates and other industrial decoratives, using plastic and aluminum as the primary substrates. Presently NEC operates six manufacturing facilities in Wisconsin, Minnesota and Iowa. In addition there are several locations that provide support services to these manufacturing facilities. NEC has been actively involved in waste minimization/pollution prevention since 1988 and has received recognition for its efforts on several occasions including the Governor's Award for Excellence in Hazardous Waste Reduction in 1991 and 2000 and a P/E/P Award in 1994. NEC volunteered to help the DNR pilot new approaches to environmental regulation through the Cooperative Program.

Two NEC facilities are involved in the Agreement. The Sparta facility is located at 803 South Black River Street, Sparta, Monroe County, and the Holmen facility is located at 1023 Sand Lake Road, Holmen, La Crosse County, Wisconsin. Under Section XII of the Agreement, NEC agrees to submit a baseline report within 180 days of the signing. The following report reflects the performance evaluation conducted pursuant to the Agreement. It has been shared with the Stakeholders Group and is available for public inspection at the NEC offices and local libraries in Sparta and Holmen.

## **Baseline Performance Evaluation**

### **Regarding the Interested Persons Group:**

The Northern Engraving Corporation Stakeholders' Group is composed of representatives from business, government and academia in Monroe and La Crosse counties who are interested in environmental stewardship and the impact of manufacturing on local communities. During the four meetings held since May 2001, the group surveyed the evolution of environmental law and regulation and reviewed the principles of environmental management as developed under the international standard, ISO 14001. It then examined the outcomes from implementation of the standard at the Sparta, Waukon, Lansing, West Salem and Spring Grove manufacturing facilities. Additionally, Northern Engraving shared information on the shifting of manufacturing capacity, applications for construction permits and the formulation and enactment of the Cooperative Agreement with the Wisconsin Department of Natural Resources.

Group members include the following individuals:

John Burke, Register of Deeds, Monroe County

Mark Wienkes, Natural Resources Conservation Service, Sparta

Tim Vernier, Norris/Vernier Motors, Tomah

Dr. Michael Collins, Viterbo University, La Crosse

Jordan Skiff, Department of Public Works, Sparta

Bruce Corning, Northern Engraving Corporation

Randy Nedrelo, Northern Engraving Corporation

The Stakeholders Group met twice in 2001 (May 23 and November 11) and twice in 2002 (June 10 and September 4). At the June meeting Dr. Collins and Mr. Skiff joined representatives of the Wisconsin Department of Natural Resources and Northern Engraving for the signing of the Cooperative Agreement. Mr. Vernier, Mr. Skiff and the Northern Engraving representatives met in September to review a summary of environmental objectives and outcomes for the manufacturing facilities. They also discussed major corporate manufacturing changes and examined the Sparta facility's outcomes for the 2002 objectives and targets through July. Stakeholders asked about the objectives that are above target and their relationship to product mix and sales. Randy Nedrelo, Northern Engraving, explained that product mix changes may have had an impact on solvent usage. They were impressed that the Volatile Organic Compound\* (VOC) and Hazardous Air Pollutant (HAP) emission results continue to show significant reductions even after the "low hanging fruit" was picked during the first two years of the environmental management system. The reduction in water usage resulting from the recycling of process water was also considered to be outstanding.

The group then discussed the changes in VOC and HAP emissions as compared to changes in sales at West Salem, Spring Grove and Waukon. This showed that the implementation of environmental management system programs significantly reduced VOC and HAP emissions in relationship to sales. If sales grew, emissions continued to fall below the previous levels. When sales fell, emissions fell by a greater percentage than sales.

\*For a glossary of terms see the last page of this report.

#### **Regarding Commitments to Superior Environmental Performance:**

The Holmen facility has identified its environmental aspects and ranked them based on the significance of their environmental impact. Objectives and targets will be developed by December 31, 2002.

The Sparta facility adopted the following Environmental Objectives and Targets for 2002 at Management Review on January 22, 2002:

1. OBJECTIVE: Reduce total facility VOC emissions in 2002 vs. 2001.

TARGET: 12% reduction by 12/31/02.

2. OBJECTIVE: Reduce total facility HAP emissions in 2002 vs. 2001.

TARGET: 5% reduction by 12/31/02.

3. OBJECTIVE: Reduce energy consumption in 2002 vs. 2001.

TARGET: 5% reduction in natural gas consumption by 12/31/02. TARGET: 5% reduction in electricity consumption by 12/31/02.

4. OBJECTIVE: Reduce the volume of waste sent to landfills in 2002 vs. 2001.

TARGET: 10% reduction by 12/31/02.

5. OBJECTIVE: Reduce water usage in 2002 vs. 2001.

TARGET: 20% reduction by 12/31/02.

The following Environmental Objectives and Targets were pursued by Sparta in 2001:

1. OBJECTIVE: Reduce total facility VOC emissions in 2001 vs. 2000.

TARGET: 12% reduction by 12/31/01.

2. OBJECTIVE: Reduce total facility HAP emissions in 2001 vs. 2000.

TARGET: 5% reduction by 12/31/01.

3. OBJECTIVE: Reduce the volume of waste sent to landfills in 2001 vs. 2000.

TARGET: 10% reduction by 7/31/02.

4. OBJECTIVE: Reduce energy consumption in 2001 vs. 2000.

TARGET: 3% reduction in the usage of electricity and natural gas.

5. OBJECTIVE: Review the use and storage of corrosive materials.

TARGET: Report to management by 12/31/01

6 OBJECTIVE: Reduce the volume of waste sent to landfills.

TARGET: 10% reduction by 7/31/01, vs. the previous 12 months.

7. OBJECTIVE: Reduce the volume of Coating Waste.

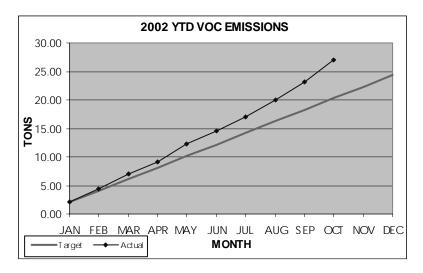
TARGET: 10% reduction by 7/31/01, vs. the previous 12 months.

8. OBJECTIVE: Reduce VOC emissions from Lithography Department clean up.

TARGET: 10% reduction by 7/31/01, vs. the previous 12 months.

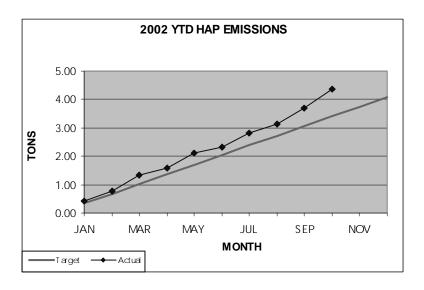
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The following reflects the progress made towards Sparta's 2002 Environmental Objectives and Targets:



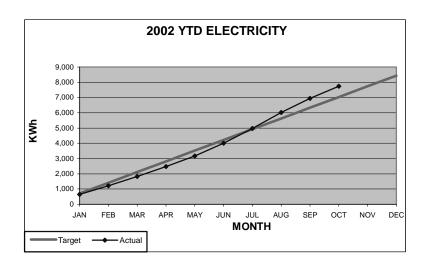
Target: 12% reduction from the 2001 total. 24.38 tons/year or 2.03 tons/month VOC's

|                | JAN  | <u>FEB</u> | MAR  | <u>APR</u> | MAY   | <u>JUN</u> | <u>JUL</u> | <u>AUG</u> | SEP   | <u>OCT</u> | <u>NOV</u> | DEC   |
|----------------|------|------------|------|------------|-------|------------|------------|------------|-------|------------|------------|-------|
| Actual VOC YTD | 2.07 | 4.33       | 7.07 | 9.18       | 12.28 | 14.50      | 17.05      | 20.00      | 23.23 | 26.98      |            |       |
| Target VOC     | 2.03 | 4.06       | 6.09 | 8.12       | 10.15 | 12.18      | 14.21      | 16.24      | 18.27 | 20.30      | 22.33      | 24.36 |



Target: 5% reduction from the 2001 total. 4.08 tons/year or 0.34 tons/month HAP's

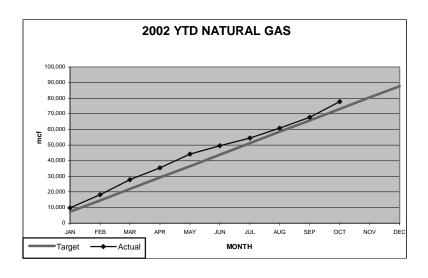
|                | <u>JAN</u> | <u>FEB</u> | MAR  | <u>APR</u> | $\underline{MAY}$ | <u>JUN</u> | <u>JUL</u> | <u>AUG</u> | <u>SEP</u> | <u>OCT</u> | NOV  | <u>DEC</u> |
|----------------|------------|------------|------|------------|-------------------|------------|------------|------------|------------|------------|------|------------|
| Actual HAP YTD | 0.44       | 0.76       | 1.35 | 1.60       | 2.10              | 2.33       | 2.80       | 3.14       | 3.69       | 4.35       |      |            |
| Target HAP     | 0.34       | 0.68       | 1.02 | 1.36       | 1.70              | 2.04       | 2.38       | 2.72       | 3.06       | 3.40       | 3.74 | 4.08       |



Target: 5% Reduction from the 2001 total. 8,440,587 KWH/year or 703,382 KWh/month of electricity consumption

Actual Electricity (1000 kWh) YTD Target Electricity (1000 kWh) YTD

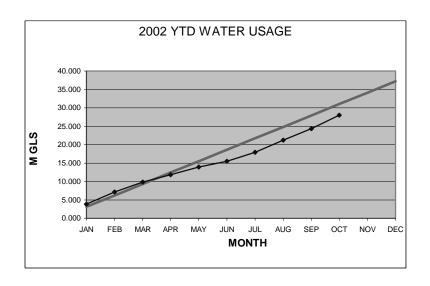
|     |       |       |       |       | · · · · · · · · · · · · · · · · · · · |       | <u>AUG</u><br>6,022 |       | -     | NOV   | <u>DEC</u> |
|-----|-------|-------|-------|-------|---------------------------------------|-------|---------------------|-------|-------|-------|------------|
| 703 | 1,406 | 2,109 | 2,812 | 3,515 | 4,218                                 | 4,921 | 5,624               | 6,327 | 7,030 | 7,733 | 8,436      |



Target: 5% Reduction from the 2001 total. 87,770 MCF/year or 7,314 mcf/month of natural gas consumption

Actual Natural Gas YTD Target Natural Gas

| <u>JAN</u> | <u>FEB</u> | <u>MAR</u> | <u>APR</u> | $\underline{MAY}$ | <u>JUN</u> | <u>JUL</u> | <u>AUG</u> | <u>SEP</u> | <u>OCT</u> | <u>NOV</u> | <u>DEC</u> |
|------------|------------|------------|------------|-------------------|------------|------------|------------|------------|------------|------------|------------|
| 9,808      | 18,318     | 27,840     | 35,529     | 44,283            | 49,524     | 54,504     | 60,869     | 67,909     | 77,786     |            |            |
| 7,314      | 14,628     | 21,942     | 29,256     | 36,570            | 43,884     | 51,198     | 58,512     | 65,826     | 73,140     | 80,454     | 87,768     |



Target: 20% reduction from the 2001 total. 37.197 M (million) gallons/year or 3.100 M (million) gallons/month of water used

|                        | <u>JAN</u> | <u>FEB</u> | MAR   | <u>APR</u> | MAY    | <u>JUN</u> | $\underline{JUL}$ | <u>AUG</u> | SEP    | $\underline{OCT}$ | NOV    | <u>DEC</u> |
|------------------------|------------|------------|-------|------------|--------|------------|-------------------|------------|--------|-------------------|--------|------------|
| Actual Water usage YTD | 3.823      | 7.098      | 9.814 | 11.855     | 13.871 | 15.469     | 17.928            | 21.250     | 24.318 | 27.990            |        |            |
| Target Water usage     | 3.100      | 6.200      | 9.300 | 12.400     | 15.500 | 18.600     | 21.700            | 24.800     | 27.900 | 31.000            | 34.100 | 37.200     |



Target: 10% reduction from the 2001 total. 112.30 tons/year or 9.35 tons/month Solid waste

|                        | <u>JAN</u> | <u>FEB</u> | <u>MAR</u> | <u>APR</u> | $\underline{MAY}$ | <u>JUN</u> | <u>JUL</u> | <u>AUG</u> | <u>SEP</u> | <u>OCT</u> | <u>NOV</u> | <u>DEC</u> |
|------------------------|------------|------------|------------|------------|-------------------|------------|------------|------------|------------|------------|------------|------------|
| Actual Solid Waste YTD | 3.59       | 12.36      | 23.39      | 33.33      | 39.49             | 49.68      | 58.00      | 68.51      | 82.54      | 92.58      |            |            |
| Target Solid Waste     | 9.35       | 18.70      | 28.05      | 37.40      | 46.75             | 56.10      | 65.45      | 74.80      | 84.15      | 93.50      | 102.85     | 112.20     |

A Historical Performance Comparison for the Sparta Facility:

VOCs HAPs Landfill Waste Natural Gas Electricity

| 2001 vs.2000 | -21% | -22% | -12% | -15% | -6%       |
|--------------|------|------|------|------|-----------|
| 2000 vs.1999 | -4%  | -8%  | +4%  | -1%  | no change |

Examples of Environmental Programs resulting in environmental gains corresponding to the Environmental Objectives and Targets for the Sparta Facility:

- Purchased a centrifuge to remove solvent from towels. Most of the solvent is being recycled and reused.
- Where feasible, converted to low VOC containing materials.
- Changed to non-HAP containing thinners and cleanup solvents.
- Where feasible, replaced inks and coatings with lower HAP substitutes.
- Eliminated unnecessary washups.
- Encouraged employees to reduce the amount of solvent used. Made it easier to do the right thing.
- Changed the means of dispensing some solvents to control the amount of solvent used.
- Increased the efficiency of production lines by finding alternate means of producing samples for customers.
- Developed the means to better control the amount of coatings and inks mixed to more closely match the amount needed for the job.
- Developed a list of actions that could quickly result in energy savings.
- Conducted an energy audit.
- Expanded the recycling of solid wastes.

A summary of air emissions and hazardous waste generation for the Holmen and Sparta facilities follows:

| Hazardous Waste G    | Seneration |        |        |       |       |       |       |
|----------------------|------------|--------|--------|-------|-------|-------|-------|
|                      | Unit       | 1996   | 1997   | 1998  | 1999  | 2000  | 2001  |
| HOLMEN               |            |        |        |       |       |       |       |
| Solvent Waste        | gallons    | 3,224  | 2,548  | 3,068 | 2,338 | 1,354 | 1,485 |
| Ink Waste            | gallons    | 1,705  | 1925   | 1485  | 1650  | 1760  | 1,815 |
| Holmen Total         | gallons    | 4,929  | 4,473  | 4,553 | 3,988 | 3,114 | 3,300 |
|                      | Unit       | 1996   | 1997   | 1998  | 1999  | 2000  | 2001  |
| SPARTA               |            |        |        |       |       |       |       |
| Solvent Waste        | gallons    | 9,374  | 5,388  | 4,309 | 1,762 | 439   | 1,265 |
| Liquid Coating Waste | gallons    | 8,470  | 4565   | 2200  | 1678  | 1210  | 825   |
| Solid Coating Waste  | gallons    | 1,650  | 1045   | 852   | 1045  | 1169  | 715   |
| Ink Waste            | gallons    | 1,540  | 1375   | 1072  | 729   | 798   | 550   |
| Norlens Waste        | gallons    | 605    | 478    | 522   | 358   | 0*    | 0*    |
| Alodine Sludge       | gallons    | NA     | 385    | 0     | 220   | 138   | 110   |
| Still bottoms        | gallons    | NA     | NA     | NA    | 165   | 385   | 495   |
| Hydroxide Sludge     | tons       | 53.8   | 0*     | 0*    | 0*    | 0*    | 0*    |
| Sparta Total         | gallons    | 21,639 | 13,236 | 8,955 | 5,957 | 4,139 | 3,960 |
|                      | tons       | 53.8   | NA     | NA    | NA    | NA    | NA    |

<sup>\*</sup> Because of process changes, this waste is no longer classified as a hazardous waste.

Air Emissions

| HOLMEN                 |              | 1996   | 1997   | 1998  | 1999  | 2000  | 2001  |
|------------------------|--------------|--------|--------|-------|-------|-------|-------|
| VOCs (tons/year)       |              | 40.5   | 33.6   | 27.0  | 24.6  | 23.6  | 29.0  |
| NOx                    |              | 0.95   | 1.20   | 0.98  | 1.02  | 0.98  | 0.85  |
| CO                     |              | 0.20   | 0.19   | 0.20  | 0.20  | 0.20  | 0.17  |
| HAP CHEMICALS (lb/yr.) |              |        |        |       |       |       |       |
| CHEMICAL NAME          | CAS#         |        |        |       |       |       |       |
| Glycol Ethers          | NA           | 9,792  | 9,073  | 8,987 | 8,674 | 8,077 | 8,080 |
| Cumene                 | 98-82-8      | 351    | 0      | 3     | 14    | 17    | 29    |
| Ethyl Benzene          | 100-41-4     | 0      | 322    | 11    | 23    | 3     | 5     |
| n-Hexane               | 110-54-3     | 0      | 238    | 414   | 102   | 86    | 86    |
| Isophorone             | 78-59-1      | 1,291  | 36     | 628   | 737   | 225   | 5     |
| MEK                    | 78-93-3      | 3,104  | 2,017  | 3,403 | 1,513 | 1,111 | 330   |
| MIBK                   | 108-10-1     | 58     | 0      | 0     | 15    | 0     | 0     |
| Naphthalene            | 90-20-3      | 49     | 113    | 63    | 158   | 7     | 15    |
| Toluene                | 108-88-3     | 13,491 | 13,618 | 3,778 | 152   | 307   | 62    |
| Xylene                 | 1330-20-7    | 507    | 3,418  | 1,541 | 910   | 1,031 | 406   |
|                        | TOTAL (tons) | 14.32  | 14.42  | 9.41  | 6.15  | 5.43  | 4.51  |
|                        |              |        |        |       |       |       |       |
|                        |              |        |        |       |       |       |       |
| SPARTA                 |              | 1996   | 1997   | 1998  | 1999  | 2000  | 2001  |
| VOCs (tons/year)       |              | 94.3   | 72.0   | 33.4  | 32.0  | 30.3  | 25.4  |
| NOx                    |              | 5.68   | 7.63   | 5.13  | 4.02  | 4.74  | 4.62  |
| CO                     |              | 1.21   | 1.66   | 1.99  | 2.75  | 2.93  | 2.63  |
|                        |              |        |        |       |       |       |       |
| HAP CHEMICALS (lb/yr.) |              |        |        |       |       |       |       |
| CHEMICAL NAME          | CAS#         |        |        |       |       |       |       |
| Glycol Ethers          | NA           | 9,877  | 12,490 | 3,704 | 4,900 | 5910  | 4003  |
| Cumene                 | 98-82-8      | 258    | 101    | 178   | 67    | 42    | 182   |
| Dimethylformamide      | 68-12-2      | 84     | 819    | 435   | 0     | 0     | 0     |
| Ethyl Benzene          | 100-41-4     | 3,210  | 2,587  | 1,204 | 895   | 771   | 577   |
| Formaldehyde           | 50-00-0      | 8      | 2      | 3     | 2     | 3     | 4     |
| Hydrogen Fluoride      | 7664-39-3    | 140    | 140    | 252   | 314   | 305   | 265   |
| Isophorone             | 78-59-1      | 1,085  | 3,917  | 1,986 | 983   | 558   | 314   |
| Methyl Alcohol         | 67-56-1      | 204    | 187    | 112   | 84    | 57    | 31    |
| MEK                    | 78-93-3      | 13,859 | 11,532 | 1,753 | 867   | 923   | 540   |
| MIBK                   | 108-10-1     | 7,248  | 4,094  | 84    | 136   | 168   | 84    |
| Methylene Chloride     | 75-09-2      | 2,201  | 2,351  | 5,089 | 0     | 0     | 0     |
| Naphthalene            | 91-20-3      | 202    | 1,565  | 387   | 81    | 120   | 76    |
| Perchloroethylene      | 127-18-4     | 2,152  | 2,398  | 1,665 | 0     | 0     | 0     |
| Toluene                | 108-88-3     | 21,636 | 16,431 | 844   | 736   | 245   | 315   |
| Xylene                 | 1330-20-7    | 11,297 | 4,722  | 2,749 | 4,805 | 2387  | 2429  |
| -                      | TOTAL (tons) | 36.73  | 31.67  | 10.22 | 6.94  | 5.74  | 4.41  |

Neither the Holmen nor the Sparta facility received any citizen environmental complaints.

The Sparta and Holmen facilities remain in compliance with all environmental requirements.

### **Regarding Operational Flexibility:**

Time saved in obtaining permits:

Since the signing of this agreement on June 10, 2002, one construction permit was requested. It allowed NEC to begin construction 10 days later, saving approximately 45 days.

Time saved by reduction in recordkeeping requirements and administrative requirements:

Requirement Eliminated:Approximate Time Saved:Daily calculations for demonstrating RACT compliance3.5 hours/dayDaily calculation of VOC and HAP emissions1.5 hours/dayCompiling formulas for demonstrating LACT compliance20 hours/month

Requirements Added:

Monthly calculation of propane used – Sparta Compiling the 6 Month Interim Report Compiling this Baseline Report Managing the Stakeholders Group Additional Time Required:

15 minutes/month 15 minutes/month 40 hours

18 hours/year

NEC experienced the following changes in the management of the air permit program:

- Changes to recordkeeping saved time, as described in the report.
- Changes to recordkeeping allowed NEC to eliminate 18 forms, and the elimination of daily calculations will save over 2500 pages of records and reports/year.
- Facility-wide compliance limits are easier to manage than the line specific limits of previous permits.
- Monthly calculation of compliance is based on purchasing data that is reconciled against inventories. This data is generally more accurate than daily usage data.
- A shorter lead-time for construction permits gives NEC the opportunity to clearly define its needs before submitting an application, thereby reducing the need for speculative permitting.

Northern Engraving estimates a 1500 MMCF/month savings in natural gas usage from the shutdown of the incinerator.

### Regarding Overall Assessment of the Success of the Agreement:

Northern Engraving has neither sought nor received public recognition or awards for its efforts toward the Cooperative Agreement or the environmental management system.

During development of the Agreement, challenges were met directly and, through the dedicated efforts of individuals in the Department of Natural Resources and Northern Engraving, creative and compliant solutions were discovered. Any success is the direct result of these efforts to forge new and genuinely innovative approaches that will, in time, dramatically improve the regulation of industry and open the creative stream of ideas to improve resource utilization and pollution prevention.

As we complete the first six months of the Agreement, the Department of Natural Resources and Northern Engraving continue to work together to improve communications and understanding of each other's needs and requirements. Together we will introduce new methods that focus limited resources on activities that truly improve our environment.

Questions and requests for additional information should be directed to Bruce Corning at the address below:

Northern Engraving Corporation 803 Black River Street Sparta, Wisconsin 54656

### Glossary:

VOCs - Volatile Organic Compounds: Organic materials that evaporate into the air. Examples: Solvents used for clean up or thinner and solvents present in coatings, inks and sprays.

HAPs - Hazardous Air Pollutants: A group of 189 chemicals, listed by the EPA that has a greater health risk.

Examples: Toluene, Xylene, Glycol Ethers, etc.

mcf - thousand cubic feet: The standard measure of volume of natural gas used.

KWh - kilowatt-hours: The standard measure of electricity used.

YTD – Year-to-Date